



2025 Annual Conference & 50th Anniversary Celebration

County and State: Collaborating for a Stronger New Hampshire

Sponsorship Opportunities

Mt. Washington Hotel | Hosted by the 50th Anniversary Planning Committee | November 9 - 11, 2025

Become a Sponsor!

Support the Association as a sponsor and make valuable connections with county government staff & elected officials from across New Hampshire.

- 1.** Review the featured package and/or single item sponsorship opportunities.
- 2.** Head to surveymonkey.com/r/2025NHACSPonsor to make your selections and enroll.
- 3.** A representative from the NH Association of Counties will follow up with you.

Enroll Today!

Welcome Reception Sponsor

Welcome Conference attendees at the first event of the Conference on Sunday evening with drinks (drink tickets) and heavy appetizers.

This exclusive sponsorship will support the first event the Conference and welcome everyone to the event. Your support at \$6,000 includes:



Complimentary Registration

1 full-access registration.



Web, Program, and Drink Ticket Recognition

Visibility across Conference materials and logo on each registrant's drink ticket at the event.



Networking and Advertising

Facetime at the event with attendees; ability to bring your advertising materials and items to the event to be shared with attendees.

Option for divided sponsorship and benefits: \$3,000 for drink ticket recognition; \$3,000 for all other benefits.

Sponsor Networking Event Sponsor

Receive recognition at the Sponsor Networking Event to kick off Monday evening's celebrations with drinks (drink tickets) and passed appetizers.

This exclusive sponsorship will support the Sponsor Networking Event, to be held in the main sponsor exhibit space. Your support at \$6,000 includes:



Complimentary Registration

1 full-access registration.



Web, Program, and Drink Ticket Recognition

Visibility across Conference materials and logo on each registrant's drink ticket and logo on table toppers.



Networking and Advertising

Facetime at the event with attendees; ability to bring self-standing signage and place small giveaways on high-top tables.

Option for divided sponsorship and benefits: \$3,000 for drink ticket recognition; \$3,000 for all other benefits.

50th Anniversary Celebration Sponsor

Support the Association's 50th Anniversary celebration on Monday evening with drinks (cash bar) and food stations!

This exclusive sponsorship will support the celebration of five decades of service to New Hampshire's counties and communities since the founding of the Association in 1975. Your support at \$7,500 as the 50th Anniversary Celebration sponsor includes:



Complimentary Registration

1 full-access registration.



Web, Program, Conference Recognition

Visibility across Conference materials.



Attendee List

Receive a list of all Conference registrants' contact information.



Exhibit Table

Engage with attendees from your table in a designated trade show area.



Speak at the 50th Anniversary Celebration Reception

Speak from the stage at our Monday night 50th Anniversary Celebration Reception for up to 5 minutes.

Option to add \$3,000 entertainment sponsorship - see page 11 for details.

Awards Banquet Reception Sponsor

Support the Association's Awards Banquet Reception on Tuesday evening with drinks (drink tickets) and appetizers.

This exclusive sponsorship will kick off the biggest evening of the Conference ahead of the Awards Dinner. Your support at \$7,500 includes:



Complimentary Registration

1 full-access registration.



Web, Program, Drink Ticket Recognition; Program Ad

Visibility across Conference materials and logo on each registrant's drink ticket.



Attendee List

Receive a list of all Conference registrants' contact information.



Exhibit Table

Engage with attendees from your table in a designated trade show area.

Awards Banquet Dinner Sponsor

Be the Conference's headlining sponsor at the Awards Banquet Tuesday evening with a full dinner and cash bar.

This exclusive sponsorship will support the largest and last event at the Conference. Your support at \$8,000 includes:



Complimentary Registration

1 full-access registration.



Web & Program Recognition; Program Ad

Visibility across Conference materials.



Attendee List

Receive a list of all Conference registrants' contact information.



Exhibit Table

Engage with attendees from your table in a designated trade show area.



Speak at the Awards Banquet Dinner

Speak from the stage at our Awards Banquet Dinner for up to 5 minutes.

Annual Conference Benefits Packages

	Supporter	Bronze	Silver	Gold
Rate	\$600	\$1,200	\$2,400	\$4,500
Complimentary Registration	0	1	1	2
Web & Program Recognition	Yes	Yes	Yes	Yes
Program Ad	No	No	No	Yes
Attendee List	No	No	Yes	Yes
Exhibit Table	No	Yes	Yes	Yes
Breakfast/Lunch Speaking Opportunity	No	No	No	Yes
Present at Monthly Meeting	No	No	No	Yes

NEW! Exhibitors will be located in the Grand Ballroom Foyer, Presidential Ballroom Foyer, and Presidential Ballroom. Restricted exhibit hours and special events in the Presidential Ballroom will create concentrated and high-traffic times in that exhibit area. See the schedule for more detail at nhcounties.org/schedule.

About the Package Items

Complimentary Registration

Receive a designated number of complimentary full-access Conference registrations.

Conference Homepage Recognition

Your hyperlinked logo will appear on our Conference webpage and printed in the Conference program book.

Program Ad

Your full-color ad will appear in the Conference program.

Attendee List

Receive a list of all Conference registrants' contact information to communicate with registrants before and after the Conference.

Exhibitor Table

Engage with attendees from your table in our designated trade show areas — clothed table and 2 chairs included. The exhibitors will be in the Presidential Ballroom, Presidential Foyer, and Grand Ballroom Foyer. New, limited exhibitor hours will occur during special events for high attendee traffic.

Meal

Gain exposure at a plenary breakfast or lunch with recognition in the Conference agenda, website, and a 10-minute speaking opportunity. Each meal will feature only one sponsor.

Present at an Association Executive Committee Meeting

Connect with county leaders via a brief, 15-minute presentation at any of the monthly Executive Committee. Months are claimed on a first-come-first-served basis.

Single Item Sponsorship Opportunities

Support the Association's 50th Anniversary celebration!



Credentials \$1,000 **SOLD OUT!**

Have your logo on every name badge at the Conference. Exclusive.



Welcome Bag \$1,500

Have your logo featured on one side of the welcome bag every Conference attendee will receive at the registration desk. 2 available. Or exclusive at \$2,000.



Coffee Break \$1,000

Receive recognition in the Conference program (print and online), in announcements, and with signage at the coffee station for Tuesday's coffee break with sponsors. Put your own pop-up banner and small giveaways in the coffee station area. Exclusive.



Registration Table \$1,500

Welcome Conference attendees at the registration desk anytime during registration hours. Network and share marketing materials with all guests as they arrive. Includes 1 complimentary registration. Exclusive.



Entertainment \$3,000

Receive recognition in the Conference program (print and online) and in announcements as the sponsor of the entertainment for the 50th Anniversary Celebration Dinner on Monday evening. Entertainment to be selected by the 50th Anniversary Planning Committee. Exclusive.



50th Anniversary Favor \$3,000

Have your logo placed on a Conference give-away item along with the Association's logo. The item will be given to each Conference attendee at registration. Give-away to be selected by the 50th Anniversary Planning Committee.

Rules & Policies

Important information about your sponsorship and participation.

ACCEPTABILITY OF EXHIBITS: All exhibits shall serve the interests of the attendees of the Association and shall be operated in a way that will not detract from other exhibits or from the event. The Association determines the acceptability of persons, things, conduct, and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit. In the event of such restriction or eviction.

EXHIBIT PLACEMENT: The Association reserves the right to limit the number of exhibitors; placement is at the discretion of the Association and the Association reserves the right to refuse any exhibitor for any reason. The exhibitor agrees to hold the Association harmless from any and all claims or suits. The Association assumes no liability, including but not limited to, compensatory or consequential damages, or any errors or omissions in any printed material. Exhibit space, sponsorships, and support packages are assigned on a first-come, first-served basis. The Association will attempt to honor all requests for exhibit space/sponsorships/packages. Notwithstanding the above, the Association reserves the right to change location assignments at any time.

PAYMENT: Full payment is required to receive benefits.

EXHIBITOR REPRESENTATIVES: All exhibitor representatives have access to participate in the event and should serve the interests of the attendees of the Association in their role as company representative. They are encouraged to network in a way that will not detract from other exhibits or from the event. They will not engage in applying persistent pressure on any attendee for the purpose of sales or advertising. Each complimentary registration provided cannot be split between multiple people. Should additional registration be needed, it will need to be purchased at the regular rate through the public channels.

EMAIL COMMUNICATIONS: All email correspondence sent from exhibitors and sponsors to our event attendees are required to include an “unsubscribe” link.

CANCELLATION: The Association must be notified in writing in the event of cancellation. After October 10, 2025, no refunds will be made. If the Association should be prevented from holding the event for reason of any cause beyond its control (such as, but not limited to, damage to buildings, riots, labor disputes, acts of government, pandemic or epidemic, or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then the Association has the right to cancel the sponsorship and offer a full refund.

BOOTH SETUP & BREAKDOWN: Set-up for all exhibit areas is from 4:00 - 7:00 PM on Sunday, Nov. 9. Exhibit hours for those in the Presidential Ballroom and Presidential Foyer are 5:00 - 6:30 PM on Monday, Nov. 10 (during the Sponsor Networking Reception) and 9:30 - 11:30 AM on Tuesday, Nov. 11 (during the coffee break). Exhibitors placed in the Grand Ballroom Foyer are able to exhibit throughout the event, with peak traffic hours occurring near meal times. All exhibitors must break down by 2:00 PM on Tuesday, Nov. 11.